

## 1.1

### Smart Entrepreneurship

<b>What are we going to do today</b>	<p>Duration of the session- 2 hours, divided into these parts:</p> <ul style="list-style-type: none"> <li>• Presentation of the theoretical part- 20 min</li> <li>• Brief discussion and comments on the topic- 10 min</li> <li>• Activity 1- Know yourself as an entrepreneur: 30 min</li> <li>• Activity 2- Partnership in business (video case analysis): 30 min</li> <li>• Activity 3- My sustainable business vision: 20 min</li> <li>• Questions and wrap up session- 10 min</li> </ul>
<b>Overall description</b>	<p>The session aims to uncover your potential as a valuable co-creator and contributor to smart entrepreneurship for society. This will be achieved by identifying your personal competences and reflecting upon personal concerns relating to sustainability.</p>
<b>Key learning points</b>	<ul style="list-style-type: none"> <li>• I will be recognising the competences and skills associated with the concept of smart entrepreneur.</li> <li>• I will analyse my competences and motivation to move forward in my career and life.</li> <li>• I will be drafting my vision and the steps required in my path toward business creation.</li> <li>• I will be reflecting on listing a number of sustainable long-term social, cultural, and economic goals as well as what course of action might be required.</li> </ul>
<b>What will you prepare during this session</b>	<ul style="list-style-type: none"> <li>• You will set up a list of your individual and group strengths to be an entrepreneur.</li> <li>• You will clarify the steps to mitigate possible setbacks or weaknesses.</li> <li>• You will set up the long-term goals to create the value for sustainability.</li> <li>• You will draw your business vision.</li> </ul>

**To do list AFTER  
this session**

The result of the session is to define yourself a possible way of self- realisation as a smart entrepreneur, based on personal traits, interested area and concern on sustainability.  
Follow your minds, the persuasive thoughts, the facts of possible argumentation from the environment to strengthen your abilities to become an entrepreneur.

