

2.1	Smart and sustainable management
What are we going to do today	<p>Timeline and main activities:</p> <ul style="list-style-type: none"> • Presentation of the theoretical part on company management. • A short discussion and comments on: What does it mean to run a company? • Presentation of the theoretical part relating to organizational culture and management styles. • Activity one: Find out what kind of company it is after its functioning. • Break • Presentation of the theoretical part on ethics in business. • Activity 2 Role Play: Business Ethics. • Break. • Presentation of the theoretical part on sustainable and efficient use of resources and sustainable development planning. • Activity 3 Circular Economy - Opportunities and Threats (discussion).Questions and wrap up session • Evaluation
Overall description	<p>The aim of this session is to familiarize the participants with the issues of intelligent and sustainable management, which has a huge impact on the economic development of the country, Europe and the world. Therefore, issues introducing and explaining the essence of management will be taken. At the beginning, participants will be introduced to the topic of management in general, the concept of organizational culture and types of management styles.</p> <p>Then, the problem of business ethics will be taken, which is a reflection of such business activities that bring fairness and honesty to all market participants. Finally, the topic of sustainable and efficient use of resources and sustainable development planning will be addressed.</p> <p>The issues taken will be discussed theoretically, while participants will also have the opportunity to acquire</p>

	practical skills. It will contribute to a proper understanding of the presented training problems.
Key learning points	The key learning points include the following topics: 1. What does it mean to manage a company? 2. Organizational culture and management styles. 3. Business ethics: fairness and honesty for all market participants. 4. Sustainable and efficient use of resources and sustainable development planning.
What will you prepare during this session	Exercises, list your ethical guidelines and structure of your company
To do list AFTER this session	Develop a management-by-objectives strategy