

## 2.2

## LEADERSHIP AND LEADERSHIP STYLES

### What are we going to do today

Timeline and main activities:

- ❖ Presentation of the theoretical part on modern leadership and the idea of management by objectives.
- ❖ Activity 1: Strengths and Weaknesses of a Business Woman (SWOT analysis)
- ❖ Break
- ❖ Presentation of the theoretical part about the team's work.
- ❖ Activity 2: Silent Brainstorming: Garbage Separation.
- ❖ Presentation of the theoretical part on corporate social responsibility (CSR),
- ❖ Break.
- ❖ Presentation of the theoretical part on methods related to interpersonal competencies, teamwork and participation.
- ❖ Activity 3: Community Campaign for Ecology.
- ❖ Questions and wrap up session
- ❖ Evaluation

### Overall description

The aim of this session is to familiarize the participants with the issues of modern leadership in an organization. Due to the fact that the topic is wide, in this part the attention will be focused on the idea of management by objectives, a woman's personal entrepreneurial responsibility, a motivated team that guarantees effective management and effective leadership. In addition, participants will be introduced to corporate social responsibility (CSR) as a management strategy. In the context of the topic taken, there are also methods related to interpersonal competencies, teamwork and participation.

The issues taken will be discussed theoretically, while participants will also have the opportunity to acquire practical skills. It will contribute to a proper understanding of the presented training problems.

<b>Key learning points</b>	<p>The key learning points include the following topics:</p> <ol style="list-style-type: none"> <li>1. What is modern leadership?</li> <li>2. What is the value of management by objectives for business?</li> <li>3. What are the differences in the corporate social responsibility of women and men?</li> <li>4. What is corporate social responsibility (CSR)?</li> <li>5. What are the benefits of teamwork?</li> </ol>
<b>What will you prepare during this session</b>	SWOT analysis, social campaign scenario, practical exercises
<b>To do list AFTER this session</b>	develop a social goals for your organization

